

DECAL OR

 TM

Which Graphic Option
Is Best for Your Fleet?

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A comprehensive breakdown to help decide which option is right for you.

If this is your idea of fleet graphics,
then a decal may be your best option...



However, if fully utilizing the tremendous value of your vehicles appeals to you, the KWIK ZIP™ Graphic System might be your best option.





EPIC WORLDWIDE[®]
AND THE KWIK ZIP GRAPHIC SYSTEM

Idealliance.
G7 Certified

certified
WBENC
WOMEN'S BUSINESS ENTERPRISE



KWIK ZIP™ Changeable Graphic System



KWIK ZIP™ Installation Time

Wouldn't you love to
have your vehicles back
on the road with new
graphics in an hour?



KWIK ZIP™ Installation Time

With KWIK ZIP™ your fleet graphics can be installed in an hour and graphic change-outs can be zipped off and on in minutes!

What a difference an hour makes!



Flexibility

The team of expert KWIK ZIP™ installers offer many installation options, such as installing directly at the truck/trailer manufacturing plant, the client's site or leasing company sites.

Many clients have been trained to complete their own installations & graphic change-outs with ease.



Decal Installation Time

Removal of Existing Decal

- 1 Day minimum

Paint & Bodywork

- 2-3 Weeks

Installation of New Decal

- 1 Day depending on weather



Which Looks Better?

Kwik ZIP™



VS



DECAL

Which Looks Better?



KWIK ZIP™



DECAL

Which Lasts Longer?



DECAL

Decal is designed to last 2-5 years, depending on the location and weather conditions.

KWIK ZIP



KWIK ZIP™ graphics are created to look beautiful for the life of the vehicle.

KWIK ZIP™ Longevity

Day One

Just completed brand new KWIK ZIP™ frame and graphic installations.



5 Years Later

EPIC cuts old graphic down to fit new 28' truck.



Adding years to the repurposed graphic.



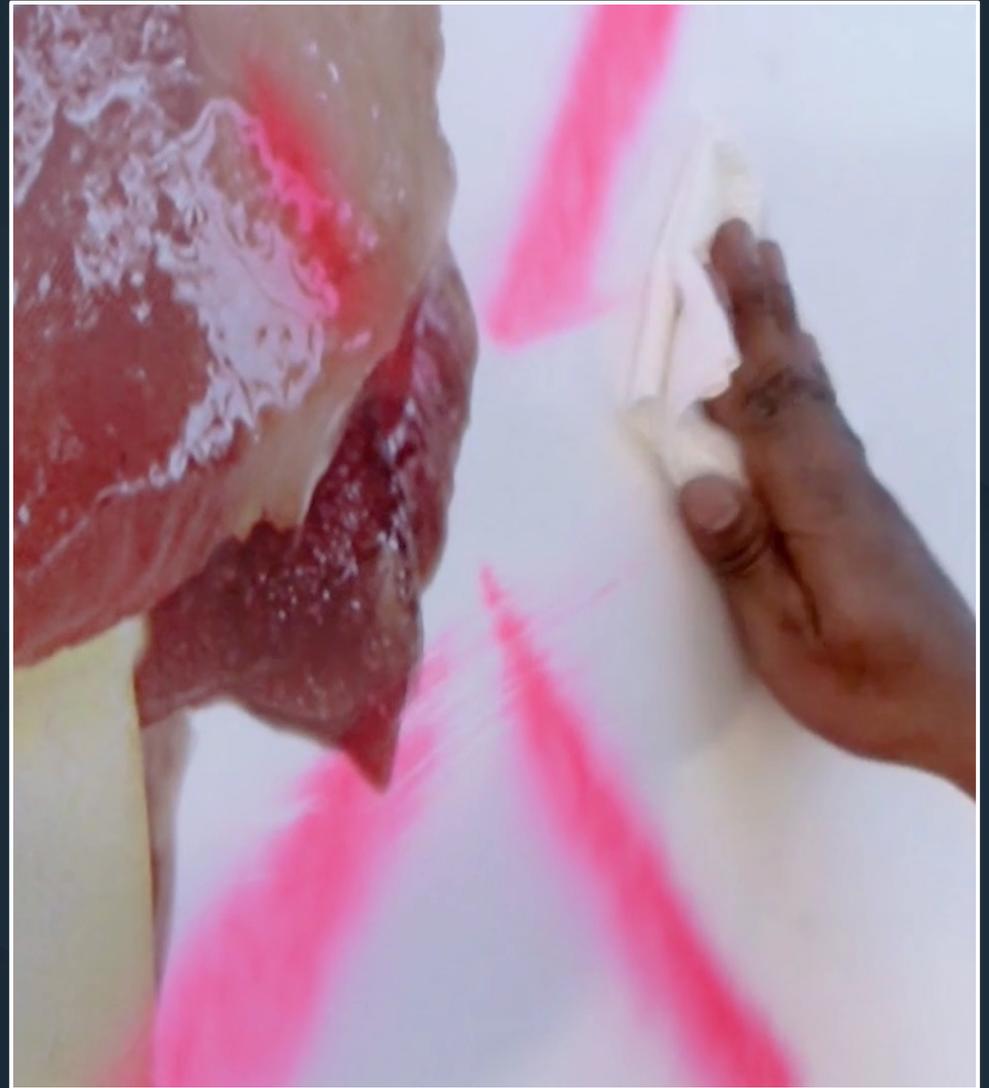
KWIK ZIP™

Maintenance

The KWIK ZIP™ graphics are coated with Armor Shield™ anti-graffiti top-coating, to keep them glossy, beautiful and protected from UV.

Graffiti can easily be cleaned off with acetone in minutes, saving clients thousands of dollars per incident.

Armor Shield™ protected graphics stay cleaner longer, potentially cutting washing cycles in half. 🌿



Decal Maintenance

OOPS!

Decal must
be replaced.



**Showcase What Matters
To Your Business & Your
Customers**

Unlimited Options... Choose What to Advertise

- Your products and services
- Sell the ad space/Co-Brand
- Offer space for charitable donation





Since we're keeping our trailers so much longer than we used to... What is the most inexpensive best way to refurbish and make old trailers look brand new?



Make old trailers new again
in minutes with KWIK ZIP™



What About Retirement?

What if one option gave me all my money back... and then some at retirement?



Return Upon Retirement

	<i>KWIK ZIP</i> [™]	DECAL
GRAPHIC REMOVAL COSTS	-\$100	-\$2,500 - \$3,500
INCREASED RESALE VALUE (VEHICLE SIDES STILL LOOK LIKE NEW)	\$3,500 - \$5,000	0
TOTAL	\$3,400 - \$4,900	-\$2,500 - \$3,500

The KWIK ZIP is 100% recyclable.

The old technologically-challenged decal is not green. Decals cannot be reused or repurposed and require time & money to remove.

Here are a few examples of how others have gone green with their KWIK ZIP graphics.

Honda repurposed their fleet graphics for an exciting summer slip-and-slide.



Graphics are used to repair hurricane-ravaged Roofs in Mexico.



The frame consists of aluminum that is entirely recyclable.



Farmers use graphics to help keep soil moist in Central California.



Old vinyls can be turned into bags, purses, and accessories.



WHICH IS RIGHT FOR YOUR FLEET?

KWIK ZIP™

OR

DECAL?

KWIK ZIP™	DECISION FACTORS	DECAL
WEATHER		
YES	Installation in cold temperatures	NO
YES	Installation while its raining or snowing	NO
AESTHETICS		
YES	Graffiti can be easily cleaned with acetone	NO
YES	Old vehicles look like new after installation	NO
NO	5,000 rivets showing on the vehicle graphics	YES
WASHING		
NO	Pre-washing and vehicle prep required before installation	YES
INSTALLATION TIME		
YES	1-hour installation time per vehicle	NO
DEPRECIATION		
YES	Depreciation opportunity	NO
COST SAVINGS		
YES	Low cost graphic change-outs	NO
YES	Your employees can change the graphics	NO
NO	Remove existing decal before installation	YES
YES	Reuse frames & graphics on replacement vehicles	NO
GOING GREEN		
YES	Graphics can be reused for seasonal campaigns & recycled	NO

Don't Take Our Word for It...



See for Yourself.

>>>CLICK FOR DEMO<<<